

REFER A FRIEND

TOOLKIT



Tips for recruiting friends to ARN:

- Ask yourself: Who is like me? Who would benefit from ARN like I do?
- Start with coworkers and those closest to you, then expand your efforts to your larger professional network.
- Discuss ARN membership with your colleagues and distribute membership materials to them. (Contact ARN at 800.229.7530 or info@rehabnurse.org to request materials.)
- Publish an article in your facility newsletter about why you belong to ARN.
- Post ARN announcements, events, and membership materials on your facility bulletin board and share ARN social media posts on your pages.
- Invite prospective members to attend ARN events with you.
- Share your personal story of how ARN membership has helped you professionally with your colleagues.
- Bring your potential recruit to the next local chapter meeting. Show them how ARN membership provides an opportunity to become part of a strong professional network that supports rehabilitation nursing as well as their professional development.
- E-mail referrals to info@rehabnurse.org and ARN will send them membership materials.

Recommended Social Media Posts

Interested in ARN Membership? Ask me about the benefits ARN offers!

I just joined ARN to enhance my practice, expand my professional knowledge, and network with a global community of colleagues. Want to join me? Ask me how!

ARN has helped me achieve my professional goals and find a community of rehab nurses to connect with. Chat with me to find out how ARN can help your professional development!

I just passed the CRRN exam! ARN has study tools that made it really easy. Ask me what tools I used and how my membership allowed me to purchase these tools at a discount.

ARN's conferences are so beneficial to my professional development. Can't wait to go this year!

Hashtags to use:

#RehabNurse

#Nurses

#ARNREACH

#RestartRecovery

Connect online with ARN

www.rehabnurse.org

[f](#) [in](#) [NL](#) [t](#) @AssocRehabNurse



Sample e-mail to send to your network

(please personalize as you desire)

Dear Friend,

As your colleague, and as a member of the Association of Rehabilitation Nurses (ARN), I am writing to encourage you to become a member of ARN. ARN is a professional association that brings together a diverse group of rehabilitation nurses from a variety of practice settings—hospitals, home health agencies, rehabilitation and long-term care facilities, skilled nursing facilities, private practice, and research and academic institutions.


As the largest, most influential group of rehabilitation nurses in the nation, ARN strives to increase the knowledge and advance the practice of rehabilitation nursing through education, advocacy, collaboration, and research.

I am confident you will benefit professionally from membership and find ARN to be an invaluable resource—just as I have. Moreover, I believe you have a lot to contribute to the mission of the organization. Here is a summary of benefits you would receive as a member of ARN:

- access to the most comprehensive, evidence-based mix of rehabilitation research and clinical applications
- a monthly subscription to the *Rehabilitation Nursing* journal
- a voice in advocacy around standards and quality of care
- collaborative opportunities with the best and the brightest researchers and clinicians in rehabilitation nursing
- direct communication with an expanded and diverse network of peers, using ARN's online community Member Circle.

For detailed information about ARN, the benefits of membership, or to join online, you can visit www.rehabnurse.org.

I am more than happy to discuss ARN with you further and to explain how it has made a positive impact for me professionally. I hope you consider joining our exceptional organization.



Print and complete all of the cards below with your name, city, and state to distribute to your friends, so you receive referral credit when they join ARN!



Join ARN at
www.rehabnurse.org

Join ARN and discover the benefits today!

I was referred by:

Name: _____

City, State: _____

Please tell your friend you joined ARN, and include their name on your membership application or mention it to the Member Services rep when you join on the phone.



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